

FINAL PROGRAM FOR EDU-DC CONFERENCE

25 SEPTEMBER 2026

BAY ARENA LEVERKUSEN

**MAKE DUAL CAREER
PART OF PLAN A AT YOUR CLUB!**



ORGANISED BY:



EDU-DC conference hosts by the Danish Football Association (DBU):

- Ole Keldorf (Sports consultant, board member EAS)
- Laura Christensen Hald (DC coordinator of DBU)

Plenary session in the morning

9:15 - 10:00

Registration / Walk-in

10:00 - 10:10

Welcome words by hosting club

Jefta Bresser (Head of Academy, Bayer Leverkusen)

10:10 - 10:25

Presentation EDU-DC project

Bart Goudswaard (project leader EDU-DC, KNVB)

10:25 - 10:45

Key-note on best practices of Dual Career in Football

Stephan Hakkers (Dual Career expert EDU-DC)

10:45 - 11:00

Short Break / Networking

11:00 - 11:15

Presentation of EDU-DC ambassadors

Video and short interview with EDU-DC ambassador and presenting new German ambassadors (Annike Krahn VFL Bochum & player (m) of Bayer Leverkusen)



11:15 - 11:35

Key-note on holistic talent development in elite football

Ariël Jacobs (Experienced top football coach from Belgium)

11:35 - 12:00

Panel discussion: Dual Career as part of Plan A in football

David Rincon (Head of Sports Psychology, Athletic Bilbao)

Bernd Baumbach (Head of Education, DFB)

Jan Verlinden (Player Talent Manager KV Mechelen)

Art Langelier (experienced Head of Academy)

12:00 - 12:15

Interview with educated Dual Career coordinators in EDU-DC

Nik Jongbloed (DC coordinator, AZ Alkmaar)

Rory White (DC coordinator, Finn Harps)

12:15 - 12:30

Final reflections by hosts (DBU)

DC experiences in Danish Football

Implementation EDU-DC in Denmark

Information for lunch and workshop sessions

12:30 - 13:30

Lunch and networking at Bay Arena

Workshop rounds:



13:30 - 14:30

Workshop round 1 in 6 different rooms

*Athletic Club Bilbao • TSG Hoffenheim & Anpfiff ins Leben •
Chelsea & The FA • Arsenal Women & Women's Super League
• Bayer Leverkusen • SC Cambuur & KNVB*

14:30 - 14:45

Short break / Networking

14:45 - 15:45

Workshop round 2 in 6 different rooms

*Athletic Club Bilbao • TSG Hoffenheim & Anpfiff ins Leben •
Chelsea & The FA • Arsenal Women & Women's Super League
• Bayer Leverkusen • SC Cambuur & KNVB*

15:45 - 16:00

Short break / Networking

Panel discussion 2 on implementation of EDU-DC educational program

16:00 - 16:30

Michael McCarthy (Football & Education Manager, FAI)
Sunny Mileva Debarksa (Strategic Program Manager, BFU)
Stephan Hakkers (Head of Elite Sport and Development, FC Emmen)
Anders Juul (Head of Education, AGF Aarhus)

The future of Dual Career in football

16:30 - 16:45

Stephane Ehrhart (Career Transition Expert, UEFA Academy)
Bart Goudswaard (Advisor Elite Football, KNVB)



16:45 - 17:00

Final words by EDU-DC consortium
Ole Keldorf and Laura Christensen Hald (DBU)

17:00 - 17:15

Drinks & Bites

THANK YOU FOR YOUR INTEREST!



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